



# Working together to tackle Poverty in Barnsley

## Barnsley Anti-Poverty Action Plan

2015-18



## Barnsley Anti-Poverty Action Plan September 2015 – March 2018

### Challenge 1: Increase early take up of financial advice

#### Aim: To help Barnsley people make the most of the money that they have

Ref No	Objective	Task	Expected Task Outcome	Deadline	By Who	Progress RAG
1	To improve welfare advice and guidance offer to residents.	<ul style="list-style-type: none"> <li>Complete Welfare Review</li> <li>Options Paper to Cabinet Sept 2015</li> <li>Implement agreed option</li> </ul>	<ul style="list-style-type: none"> <li>Redesigned service that is productive and accessible to customers</li> <li>Requires 250K saving from Welfare budget (which funds Welfare Rights Service and a contribution towards CAB)</li> </ul>	31 March 2016	Jayne Hellowell	Amber In progress on track
2	To improve access to affordable credit.	<ul style="list-style-type: none"> <li>Workshop Event to publicise and promote take up of credit union offer</li> </ul>	<ul style="list-style-type: none"> <li>Improved knowledge, awareness and understanding of credit union offer</li> <li>Increased use of credit union</li> <li>Better money management options for residents using credit union</li> </ul>	30 Nov 2015	Jayne Hellowell	Amber In progress on track
3	To improve access to support for debt management.	<ul style="list-style-type: none"> <li>Scope current first points of contact for debt management support</li> <li>Assess effectiveness of</li> </ul>	<ul style="list-style-type: none"> <li>Early access to debt advice, reduced debt, better customer experience</li> </ul>	31 March 2016	Anti-Poverty Delivery Group	Red Not started APDG to review

	<ul style="list-style-type: none"> <li>current provision</li> <li>Quality check through customer feedback</li> <li>Identify areas for improvement</li> <li>Plan resource for improvement</li> <li>Implement improvements</li> </ul>				and allocate task	
	<p>To make sure that residents who need support to manage their Universal Credit (UC) claim have access to appropriate support throughout UC roll out.</p>	<ul style="list-style-type: none"> <li>Deliver Universal Credit Support Programme for residents transferring to UC benefit</li> <li>Support UC clients who need to get online and use internet to manage their claim</li> <li>Personal Budgeting Support for those UC clients who need it</li> </ul>	<p>Affected residents are better able to:</p> <ul style="list-style-type: none"> <li>Manage Universal Credit processes</li> <li>Manage any reduction/changes to income</li> <li>Access the internet</li> </ul>	31 March 2016	Michelle Kaye	Amber In progress on track
4	<p>Improve early identification of residents who need financial advice and support.</p>	<ul style="list-style-type: none"> <li>Information and training for wider workforce service providers such as Health Visitors, Social workers, Family Support workers, PCSOs who have initial contact with residents to refer them/signpost to financial advice &amp; support services</li> <li>Develop BOLD/ training resources for workforce</li> <li>Develop self-help information</li> </ul>	<ul style="list-style-type: none"> <li>Wider workforce has better access to information about the impact of poverty and how to signpost/refer their clients for support</li> <li>Improved number and quality of earlier referrals including self referral to advice and support services</li> <li>Improved early access to support and advice</li> </ul>	31 March 2016	BAN Practitioner Group	Amber In progress work to allocate

	and advice packs for <ul style="list-style-type: none"> <li>○ service providers</li> <li>○ residents including private rented sector</li> <li>○ schools and school children</li> </ul>	reducing amount of accumulated debt <ul style="list-style-type: none"> <li>● Improved money management skills so that residents avoid future debt</li> </ul>			
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RAG Key:

Green complete

Amber in progress on track

Red not started or behind

## Challenge 2: To reduce child poverty in Barnsley

### Aim: To help Barnsley parents give their children the best start in life

Ref No	Objective	Task	Expected Task Outcome	Deadline	By Who	Progress RAG
1	To ensure that partner strategies and plans target their support towards children and families which are most affected by poverty.	<ul style="list-style-type: none"> <li>• The Anti-Poverty Delivery Group will monitor strategies and plans against poverty related outcomes for children and families including data on:                             <ul style="list-style-type: none"> <li>○ Educational outcomes for children living in poverty</li> <li>○ Families experiencing financial crisis</li> <li>○ Income levels in households with children</li> <li>○ Families where no adult works</li> <li>○ NEET and Risk of NEET data</li> <li>○ Children with needs related to poverty</li> </ul> </li> <li>• The Anti-Poverty Delivery Group will establish a challenge process and provide a support and challenge role to partners delivering these areas of support</li> <li>• The Chair /lead officer will report to the Health &amp; Wellbeing Board in relation to this area of activity</li> </ul>	<ul style="list-style-type: none"> <li>• Partners are challenged to improve the targeting of their support activities on families with children growing up in poverty and in households on low income</li> <li>• Children growing up in poverty and in households on low income are supported to:                             <ul style="list-style-type: none"> <li>○ improve their readiness for school</li> <li>○ improve their educational attainment</li> <li>○ improve their future employment prospects</li> <li>○ improve their health &amp; wellbeing</li> </ul> </li> <li>• Adults and children in families where children are growing up in poverty have priority access to support services</li> </ul>	March 2016	Anti-Poverty Delivery Group  Cllr J Platts Wendy Lowder	Amber In progress, Partners to agree monitoring process

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Amber in progress on track

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2	<p>Discharge of responsibilities under Child Poverty Act 2010:</p> <ul style="list-style-type: none"> <li>to refresh the Child Poverty Needs Assessment every three years</li> <li>to consult with stakeholders if any changes are made to the Child Poverty Strategy (incorporated within the Anti-Poverty Strategy 2013-1)</li> </ul>	<ul style="list-style-type: none"> <li>Child Poverty Needs assessment is incorporated into Poverty Needs Assessment Evidence Base and Key Findings report published April 2015. (Note: Refresh and publication required by March 2018)</li> <li>Poverty Needs Assessment activity is a live document kept up to date by Central Research and Intelligence</li> </ul>	<ul style="list-style-type: none"> <li>Up to date borough-wide Poverty Needs Assessment Evidence Base available to inform Anti-Poverty Delivery Group monitoring and challenge processes</li> <li>Child Poverty Act 2010 responsibilities discharged</li> </ul>	31 March 2016	<p>Anti-Poverty Delivery Group Cllr J Platts Wendy Lowder</p> <p>Elizabeth Pitt</p>	<p>Green Complete for current activity</p> <p>Next stage planning to agree</p>
		<ul style="list-style-type: none"> <li>To conduct appropriate consultation with stakeholders including service providers and service users with regard to their experiences of living in poverty and accessing support services</li> </ul>	<ul style="list-style-type: none"> <li>Better understanding of the what it is like for families living in poverty in Barnsley and what support and services they may need</li> <li>Anti-Poverty activities are better targeted and informed by service user views and experiences</li> </ul>	31 March 2016	<p>Barnsley Advice Network Practitioner Group and Strategic Research and Intelligence</p>	

### Challenge 3: To improve employment prospects and skills

#### Aim: To help Barnsley people to increase their income

Ref No	Objective	Task	Expected Task Outcome	Deadline	By Who	Progress RAG
1	<p>To ensure that partner strategies and plans target their employment and skills development actions in communities which are most affected by poverty.</p> <p>Key links to</p> <ul style="list-style-type: none"> <li>Local Employment &amp; Skills Strategy for 'More &amp; Better jobs'</li> <li>ONS Data release</li> <li>Skills and qualifications profiles for Barnsley</li> <li>Adult, Family &amp; Community Learning strategy</li> </ul>	<ul style="list-style-type: none"> <li>The Anti-Poverty Delivery Group will monitor related strategies and plans against intelligence about employment, benefits and skills levels across the borough</li> <li>The Anti-Poverty Delivery Group will maintain an overview of the impact of work and skills related activities in Barnsley and monitor data related to:                             <ul style="list-style-type: none"> <li>employment rates</li> <li>out of work benefits</li> <li>average income</li> <li>levels of skills for work</li> <li>NEET data</li> </ul> </li> <li>The Anti-Poverty Delivery Group will establish a challenge process and provide a support and challenge role to partners delivering these areas of support</li> </ul> <p>The Chair /lead officer will report to the Health &amp; Wellbeing Board in relation to this area of activity.</p>	<ul style="list-style-type: none"> <li>Partners are challenged to improve the targeting of their work and skills activities on residents who are on low income and in poverty</li> <li>Residents in poverty and on low income are supported to:                             <ul style="list-style-type: none"> <li>improve their skills levels</li> <li>improve their employability</li> <li>improve their earning potential</li> <li>improve their income levels</li> </ul> </li> </ul>	31 March 2016	<p>Anti-Poverty Delivery Group</p> <p>Cllr J Platts Wendy Lowder</p> <p>Tom Smith Joanne Dearnley</p>	Amber In progress, Partners to agree monitoring process

2	<p>To improve understanding of skills and employment needs of residents across the borough.</p> <p>To inform and support scrutiny and oversight of work related plans and strategies.</p>	<p>Commission up to date intelligence and information about skills and employment levels across the borough, to include Area Council/Ward based profile details of skills and employment data.</p>	<ul style="list-style-type: none"> <li>Up to date borough-wide Poverty Needs Assessment evidence base of work &amp; skills is available to support effective targeting of resources</li> <li>Up to date Area Council data profiles including work &amp; skills data is available to support effective targeting of resources</li> </ul>	30 Sept 2015	<p>Anti-Poverty Delivery Group</p> <p>Strategic Research &amp; Intelligence</p>	In progress
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Green complete

Amber in progress on track

Red not started or behind



## Challenge 4: To build Healthier Communities

### Aim: To help Barnsley people live healthier lives

Ref No	Objective	Task	Expected Task Outcome	Deadline	By Who	Progress RAG
1	To ensure that partner strategies and plans target their health promotion and health support activities for adults and children in families which are most affected by poverty and on low income.	<ul style="list-style-type: none"> <li>The Anti-Poverty Delivery Group will monitor partner strategies and plans against health and wellbeing related outcomes for communities most affected by poverty and for adults and children in families living in poverty</li> <li>The Anti-Poverty Delivery Group will establish a challenge process and provide a support and challenge role to partners delivering these areas of support</li> <li>The Chair /lead officer will report to the Health &amp; Wellbeing Board in relation to this area of activity</li> </ul>	<ul style="list-style-type: none"> <li>Adults and children in families living in poverty and in households on low income are supported to improve their health &amp; wellbeing</li> <li>Adults and children in families living poverty have priority access to health promotion and health and wellbeing support services</li> <li>Partners are challenged to improve the targeting of their health promotion activities in communities most affected by poverty</li> <li>Partners are challenged to improve the targeting of their health and wellbeing support activities on adults and children in families living in poverty or on low income</li> </ul>	31 March 2016	Anti-Poverty Delivery Group  Cllr J Platts Wendy Lowder  Penny Greenwood Carl Hickman	Amber In progress, Partners to agree monitoring process

RAG Key:

Green complete

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## Challenge 5: Evaluating our joint impact

### Aim: Understanding if we are getting the results we expected

Ref No	Objective	Task	Expected Task Outcome	Deadline	By Who	Progress RAG
1	To develop an evaluation plan that demonstrates through hard and soft measures that the changes we are seeking are made.	<ul style="list-style-type: none"> <li>• Scope relevant partner plans and strategies to identify key points of scrutiny for evaluation of their impact on poverty affecting key groups of residents and communities</li> <li>• Embed dispersed public health priorities and activities</li> <li>• Assess effectiveness of activities</li> <li>• Quality check through surveys of service, practitioner and resident feedback and relevant KPIs</li> <li>• Identify areas for improvement</li> <li>• Plan resource for improvement</li> <li>• Implement improvements</li> </ul>	<ul style="list-style-type: none"> <li>• Evaluation plan is in place, detailing review periods and reporting processes to facilitate partner peer review, support and challenge</li> <li>• The views of services, practitioners and residents are captured and used to improve targeting and effectiveness of services</li> <li>• Appropriate KPIs are monitored and reported</li> <li>• Outcomes of evaluation are fed back to partners to improve the co-ordination, targeting and delivery of their activities</li> <li>• Partner activities to combat and tackle poverty are effectively</li> </ul>	31 March 2016	Anti-Poverty Delivery Group  Cllr J Platts Wendy Lowder & lead officers	Red Not started APDG to review and allocate tasks

RAG Key:

Green complete

Amber in progress on track

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		co-ordinated to target the individuals and communities most affected by poverty and low income, including implementation of welfare reforms			
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RAG Key:

Green complete

Amber in progress on track

Red not started or behind